



December 2018

## SWE Phoenix Newsletter



Hello SWE-sters,

2018's winding down, but we are not done with SWE events! And we have plenty of activities lined up for 2019.

December started up with the SWE Parent's event on December 1. Great to see Stephanie Busch, Suzanna Olsen, Emilie Steinhoff, Dian Nguyen, and Emily Corkery, plus others I missed, at Giggles, with kids in tow. This was a fun event for the kids and a great networking opportunity for the moms!

We have a fun event to end the year (SWE Phoenix Happy Hour+) on December 18<sup>th</sup>.

See details below.

In January, we are planning to start 2019 with a full slate of events for SWE members at all stages of careers and life. See below for more details on each of these:

- Jan 10: Professional Development: Webinar "Creating Powerful Presentations." We will host a live webinar with Melissa Marshall. We are using a new event format, recognizing that after-work, on-weekend, and other typical event schedules don't provide the flexibility needed by SWE members. This is our premier event for the year, so please reserve your spot quickly!
- Jan 12: Social: Procrastinator's Potluck: a Phoenix SWE tradition!
  - Jan 13: Book Club! See details below.
  - Jan 14-19: Future Cities Judging: Suzanna Olsen is again team lead.
  - January 26: Speed Mentoring: kicking off the college-to-career events with Diana Serban.

Hope to see you soon! Have a great holiday season,

**Barbara Haney**

**SWE Phoenix President, FY18**

[haney.barbara@gmail.com](mailto:haney.barbara@gmail.com) or

[president@swephoenix.com](mailto:president@swephoenix.com)

Check out our website at [swephoenix.com](http://swephoenix.com) and find us on Facebook too!

---

---

## **SWE PHOENIX ANNOUNCEMENTS:**

- SWE-PHX Happy Hour+, 12/18
- SWE-PHX Webinar “Creating Powerful Presentations”, 1/10
- SWE-PHX Procrastinator’s Potluck, 1/12
- SWE-PHX Book Club, 1/13
  - SWE-PHX Future Cities Judging, 1/15 & 1/19
  - Save the Date: Speed Networking, 1/26
  - SWE-PHX Looking for E-Day Coordinator

## **OTHER ANNOUNCEMENTS:**

- SWE-ERAU Announcement
  - SWE-PHX CafePress Shop and Amazon Smiles
    - Future Cities Looking for Sponsors
- 
- 

## **SWE-PHX ANNOUNCEMENTS**

### **1. SWE-PHX Happy Hour+, 12/18**

**Event:** SWE Phoenix Happy Hour+

**Date & Time:** Tuesday, December 18, 2018, 5:30PM-8:00PM

**Location:** Rudy’s, 7300 West Chandler Boulevard, Chandler, AZ

**Cost:** \$0: SWE’s buying!

**RSVP:** <https://www.eventbrite.com/e/swe-phoenix-december-happy-hour-tickets-53120252104>

**Contact:** [president@swephoenix.com](mailto:president@swephoenix.com)

**Description:** Last event for calendar year 2018! SWE Phoenix is buying dinner. We'll gather in the meeting room and order through the line. We will review upcoming events, including our plans to jumpstart 2019 with a full set of activities in January!

We'll also vote on a local charity to receive our annual \$ gift. Please bring your nominations of an organization that deserves SWE's support. We'll vote at this event!

---

---

### **2. SWE-PHX WEBINAR “CREATING POWERFUL PRESENTATIONS”, 1/10**

**Event:** Professional Development: Webinar “Creating Powerful Presentations”

**Date & Time:** Thursday, January 10, 2019, 8PM

**Location:** Online (live webinar)

**Cost:** \$10

**RSVP:** <https://www.eventbrite.com/e/creating-more-powerful-presentations-with-melissa-marshall-tickets-53120044483>

**RSVP by January 6!**

**Contact:** [president@swephoenix.com](mailto:president@swephoenix.com)

**Description:** If you missed Melissa Marshall's megasession at WE'18, don't fret! SWE Phoenix is sponsoring our very own live webinar on January 10, 2019, at 8PM. This event will be limited to 100 members, so that we have plenty of time for our questions. Melissa's topic will be "CREATING POWERFUL PRESENTATIONS". Melissa is a world-class communications expert. See more about her at <https://www.presentyourscience.com/> and via her TED talk, "Talk Nerdy to Me".

---

### 3. SWE-PHX PROCRASTINATOR'S POTLUCK, 1/12

**Event:** Procrastinator's Desert Potluck

**Date & Time:** Saturday, January 12, 2PM

**Location:** Kadie Gavan's home (7627 N 4th Ave Phoenix, AZ 85021)

**Cost:** \$0

**RSVP:** <https://www.eventbrite.com/e/procrastinators-potluck-tickets-53123375446>

**Contact:** [president@swephoenix.com](mailto:president@swephoenix.com)

**Description:** Food and drinks will be provided. Please feel free to bring a favorite desert while enjoying the company of your fellow women engineers post holidays!

---

### 4. SWE-PHX BOOK CLUB, 1/13

**Event:** SWE-PHX 1st Quarter BOOK CLUB

**Date:** Sunday, January 13 2019

**Time:** 3 PM – 5 PM

**Location:** TBD

**Book:** *How Women Rise* by Marshall Goldsmith

**RSVP:** Janelle Bakke, [janellicole0@yahoo.com](mailto:janellicole0@yahoo.com)

---

### 5. SWE-PHX FUTURE CITIES JUDGING, 1/15 & 1/19

The Annual Future City Competition is approaching! SWE Phoenix is the sponsor and judge for the ‘Society of Women Engineers Most Innovative Design’, and needs your help to fill 5-8 spots on our judge team. Come witness the tremendous creativity of middle school kids/future engineers and encourage their ability to dream up and plan the city of the future.

To learn more about Future Cities, you can visit the website: <https://www.azfuturecity.org>. You will also need to register at this website so that the FCC has you counted as a judge; you will choose to be a society judge, and use SWE as your society/organization. Please inform Suzanna when you do so. Judge registration:<https://azfuturecity.org/Start/Welcome.aspx>

Involvement is in two simple steps (participation in both preferred but not required):

- 1) Semi-Finals: **6-8 pm Tuesday, January 15, 2019** at Phoenix Burrton Barr Library, second floor.
- 2) Finals: **7-11:30 am Saturday January 19, 2019** on Casteel High School – 24901 S. Power Road, Queen Creek, AZ 85142. There is a Judge’s Room and announcements at 7:30 am. Parking is at the garage off of Apache (the one near the business school), or at any other metered or open lot.

To be part of the SWE Phoenix Judging team, please visit: <https://azfuturecity.org/Start/Welcome.aspx>, and then please email Suzanna at [Suzanna.Cottrell@asu.edu](mailto:Suzanna.Cottrell@asu.edu). Thank you!

---

## **6. SAVE THE DATE: SPEED NETWORKING, 1/26**

Calling all mentors and mentees to save the date for a speed network social to connect with compatible mentors! Contact Diana Serban at [secretary@swephoenix.com](mailto:secretary@swephoenix.com).

---

## **7. SWE-PHX LOOKING FOR AN E-DAY COORDINATOR**

E-Day @ AZ Science Center Coordinator

The AZ Science Center hosts E-week in February and is a chance to engage with families and young kids to share your engineering passion and show off science! We are seeking a coordinator to lead volunteers for a hands-on activity booth at the AZ science center. If you have questions about the event reach out to [newsletter@swephoenix.com](mailto:newsletter@swephoenix.com) and send a message to [president@swephoenix.com](mailto:president@swephoenix.com) if you'd like to sign up to coordinate the event. Thank you!

---

## **OTHER ANNOUNCEMENTS**

### **8. SWE CHAPTER AT EMBRY-RIDDLE AERONAUTICAL UNIVERSITY (ERAU)**

The semester for the SWE section at Embry-Riddle is coming to a close and I just want to thank all of our wonderful speakers for taking the time this semester to grace them with your knowledge and insight! Thank you to Dave Dwyer, Stephanie Gillespie, and Virginia Counts! You all rock!

The SWE ERAU President and I will be planning the spring speaker series soon so look out for an email from me! Thanks so much!

Maira Garcia

SWE Phoenix - ERAU Collegiate Counselor

---

## 9. SWE-PHX CAFÉ PRESS STORE AND AMAZON SMILES

Want a tee shirt that says SWE-PHX on it? Looking for other SWE-PHX swag? Then please take a look at our Café Press store! A small amount of the sale goes to supporting our section. Thanks!

<https://www.cafepress.com/societyofwomenengineersphoenix>

And if you are doing any shopping on Amazon this holiday season, please use the [Amazon Smiles website](#), setting Society of Women Engineers Phoenix as your charity. Happy holidays!

---

## 10. FUTURE CITIES LOOKING FOR SPONSORS

Help us keep the program thriving!!! We **NEED** as much help as possible in competition sponsorship. Please help us reach out to your companies for support. Contact the Future Cities Leadership for questions and information here: <https://futurecity.org/arizona/contact>

---

## 11. SWE-PHX SCHOLARSHIP

Every year, SWE-PHX recognizes exceptional engineering students for their academic merit, contributions to the Society, and potential to succeed in the engineering profession. This year, our section will be awarding up to six \$1,000-1,500 direct scholarships for the 2019-20 school year.

**Deadline:** All application materials must be submitted by March 1st, 2019.

**Criteria/Eligibility:** Must be a current full-time undergraduate engineering student at one of the following accredited universities: Arizona State University, Northern Arizona University, or Embry Riddle Aeronautical University. Must be returning as a full-time undergraduate engineering student for Fall of 2019.

**Application Materials/Instructions:**

The following materials must be emailed to [awards@swephoenix.com](mailto:awards@swephoenix.com) by March 1st, 2019.

1. Brief essay on "What does SWE mean to you?" \*totaling 300-500 words

Questions to consider when answering this prompt include: What have you contributed to your SWE chapter? What insight have you gained regarding the engineering profession? What transferrable skills have you developed that have impacted your personal/professional growth in engineering?

2. Resume (1-page max.)

Be sure to include your major(s), GPA, and expected graduation date

If you are a registered SWE member, please include your membership ID in the header of your resume

3. Transcript from the most recent term that shows cumulative GPA
4. Proof of registration for the 2019-20 school year (or course plan highlighting the next year's courses)

**\*It is important to note that you may not be able to access all of the materials required until next Semester; but please start organizing your application early!**

Thanks for your time and support. Please let me know if you have any questions/concerns!

**Amanda Levenson, [awards@swephoenix.com](mailto:awards@swephoenix.com)**