



July 2019

SWE Phoenix Newsletter



Hello SWE-sters,

Happy New SWE Year! Welcome to FY20!

A few words about FY19...the section had a great year:

- **Members:** welcomed many new members (as of the end of June, we have 320 members).
- **Programs:** doubled the events: provided expanded opportunities for members to network, contribute to our community, develop professional skills, and raise the visibility of women in technical roles.
- **New initiatives:** created new programs to deliver value to members: mentoring program, professional development workshop and webinar, and parent events are all examples of new programs developed and delivered in the last year.

We all owe many thanks to the executive council members, Diana Serban, Stephanie Gillespie, and Karen Igo, who took initiative and led the way for this year!

Special mention to the members-of-the-year:

Amanda Levenson: New Member of the Year: development of the scholarship process. We awarded \$7,000 in scholarships to Arizona student this year.

Emilie Steinhoff: Member of the Year: re-design of the SWE Phoenix website. A thing of beauty!

Programs and Events (FY20, in SWE-talk):

Are you interested in helping with programs and events next year? See you at the FY20 Planning Meeting on August 3! Just want to learn more about section happenings? You are welcome to attend. See below for the details. This event is open to all members.

SWE Phoenix is looking for volunteers for program leadership! In particular:

1. Professional Development: select topic, speaker, venue, etc. for 1 or 2 events this year
2. ASU SWE Counselor: our connection to the ASU section
3. NAU SWE Counselor: our connection to the ASU section
4. Scholarship program coordinator: lead execution of workshop, drive publicity, and make awards
5. Leads for individual events:
 - September Happy Hour+: coordinate location, attendees, and speaker
 - WE'19 coffee for SWE PHX, Tucson, ASU, ERAU, NAU, ...: quick get together at WE'19
 - December Happy Hour+: coordinate location, attendees, and donation requests
 - Procrastinator's Non-Potluck: host this event
 - March Happy Hour+: coordinate location, attendees, and speaker
 - Year-End event: coordinate location, attendees, door prizes

Interested? Want more information? Email president@swephoenix.com, or just come to the FY20 Planning Meeting on August 3.

Section happenings:

- *Dues are due:* friendly reminder...
- New Members: We are at 320 members. Note that half of the members have been with our section for one year or less. Welcome!
- WE'19: SWE's annual conference is coming to Anaheim in November! See the conference website for registration information: registration is open now, and hotel rooms are going fast. <https://we19.swe.org/>
- WE Local 2020: January 2020, San Diego; February 2020, Salt Lake City: <https://welocal.swe.org/conferences/welocal-2020-host-cities-announced/>. Did you submit an abstract already? <https://welocal.swe.org/about/become-a-speaker/>

And on to FY20!

Check out the July events listed below.

Barbara Haney

SWE Phoenix President, FY18

president@swephoenix.com

Check out our website at swephoenix.com and find us on Facebook too!

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SWE PHOENIX ANNOUNCEMENTS:

- SWE-PHX College to Career Panel, 7/18
- SWE-PHX 3rd Quarter Book Club, 7/21
- SWE-PHX Summer Bowling, 7/28
- SWE-PHX FY20 Planning Meeting, 8/3

OTHER ANNOUNCEMENTS:

- SWE-PHX CafePress Shop and Amazon Smiles
- SWENext Club Starting in West Valley
- Volunteers Needed for National Underwater Robotics Challenge (NURC), 6/28-6/29

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SWE-PHX ANNOUNCEMENTS

1. SWE-PHX COLLEGE TO CAREER PANEL, 7/18

Date & Time: July 18th at 6 PM

Location: Intel Ocotillo Campus, 4500 S Dobson Rd, Chandler, AZ 85248 (Room OC2-NEO)

Cost: Free

Contact: Diana.Serban@asu.edu

Description: Join us for a night of networking and conversations with professionals that will share their experience about the college to career jump! We will have 3 - 4 panelists from Intel and other companies discuss what the transition was like for them. Our panelists will share what tricks worked for them, how they built relationships with coworkers, and surprising tidbits they learned along the way. Dinner will be served with time for networking afterward. Hope to see you all there!

RSVP is required at <https://www.eventbrite.com/e/intel-college-to-career-panel-tickets-62891122039>

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2. SWE-PHX 3rd QUARTER BOOK CLUB, 7/21

Date & Time: Sunday, July 21, 2019 3:00p-5:00p

Location: JoJo Coffee House, 3712 N. Scottsdale Rd. Ste. 110 Scottsdale AZ 85251

Book: Moment of Lift by Melinda Gates

Contact: Janelle Bakke, janellicole0@yahoo.com

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3. SWE-PHX SUMMER BOWLING, 7/28

Want to get out for a fun family event? At an inside venue? For a great, low price? Mark your calendar and join us for our annual SWE Family Bowling event! All are invited - bring your kids, your whole family, and friends! All lanes can have bumpers and/or ramps for the kids (or for you, too!)

Date: Sunday, July 28

Time: 1:00p-3:00p

Where: BRUNSWICK ZONE MESA LANES – 1754 W. Southern Ave, Mesa, AZ 85202 (Between Dobson & Alma School, on the north side of Southern Ave.)

Cost: \$8 per person (Thanks to SWE for subsidizing most of the cost!). Price will include 2 hours of bowling, shoe rental, 2 slices of pizza, and unlimited soda.

RSVP: Deadline to register online is Wed, 7/24, by 11:00pm. (We need registrations on or before July 24th because a final count & payment is due to the bowling alley on the 25th, to ensure we request enough lanes.)

Payment: Please sign up and pre-pay at this Eventbrite website:

<https://www.eventbrite.com/e/swe-phx-summer-bowling-tickets-62865568608>

Questions to Lisa Mesias at: 602-769-7664 (cell) or lisa_mesias@yahoo.com

Special Lane Requests: If you have a group that would like to bowl on the same lane, please text or email Lisa Mesias to make that request.

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4. SWE-PHX FY20 PLANNING MEETING, 8/3

Event: FY20 Planning Meeting

Date & Time: Saturday, August 3, 2019, 10:00am-1:00pm

Location: La Madeleine, 3605 West Chandler Boulevard, Chandler, AZ 85226

RSVP: <https://www.eventbrite.com/e/swe-phoenix-planning-meeting-2019-2020-tickets-64369778741>

Contact: Barbara Haney, president@swephoenix.com

Description: Time for the annual Planning Meeting! At this event, we'll cover the plans for section events. We have a full range of opportunities: be part of something, take ownership of an event, or create a completely new program. Interested in learning more about the section? See you there. Interested in getting involved: planning events, leading events, suggesting locations? See you there. Want to drive a special initiative? See you there. Just want to meet members? See you there. This is a casual, fun event. After we finish the event topics, we will have lunch, and yes, SWE is buying! Sign up so that we know you are coming.

OTHER ANNOUNCEMENTS

5. SWE-PHX CAFÉ PRESS STORE AND AMAZON SMILES

Want a tee shirt that says SWE-PHX on it? Looking for other SWE-PHX swag? Then please take a look at our Café Press store! A small amount of the sale goes to supporting our section. Thanks!

<https://www.cafepress.com/societyofwomenengineersphoenix>

And if you are doing any shopping on Amazon this holiday season, please use the Amazon Smiles website, setting Society of Women Engineers Phoenix as your charity. Happy holidays!

6. SWENext Club Starting in West Valley

COMING SOON: SWENext West Valley. This club's goal is to foster girls' interest in STEM by providing a community-based collaborative environment to network with female role models and expand STEM in the West Valley. Part of our objective is to provide a place for girls to connect with other girls in their wider STEM community. As most girls are limited to connecting girls with just those other girls that are at the same school or social club, this club will strive to bring girls from a wider area together to foster a deeper connection to the overarching STEM community and facilitate a feeling of belonging for these girls.

This club will be unique in that we are focusing on developing relationships and not focusing on a single STEM program or activity. Most SWENext clubs tend to focus on a specific activity such as FIRST, VEX, or Future City. By having this club focused on supporting each other, we hope to encourage girls to pursue those STEM interests that most appeal to them and to empower them to not just pursue that interest but to fulfill that interest and share that activity with others. We hope to facilitate broader awareness of the vast opportunities available to girls interested in STEM. We hope to create an environment for girls to be supported while developing additional clubs which may focus on more specific activities like FIRST, VEX, Future City, or whatever their interest may be.

The long-term objective is to facilitate growth and support of STEM for girls in the west valley and enable girls to not be afraid to pursue an interest even if their school or community is not offering that activity. In addition to providing support to our members, we will also share STEM with the community through outreach at locations such as libraries, schools, summer programs, and more. Outreach activities may include engineering challenges, science experiments, community science fairs, robotics camps, and other activities that our club members are willing to organize and run. We will be holding monthly meetings with our first being on **June 12th in the Waterfall Room at the White Tank Branch Library.**

Email: Kylie Struth at kylie1234@cox.net