



November 2018

SWE Phoenix Newsletter



Hello SWE-sters,

November's here, and the countdown to the end of 2018 begins.

WE'18, the annual SWE conference, was a great success, with just over 14,000 attendees in Minneapolis. The career fair was a beehive of activity, with over 366 exhibitors. Congratulations to the SWEASU students: 5 of these 28 students were finalists in the WE'18 student competitions! We are now looking forward to the WE Local 2019 events. And don't forget: WE'19 conference will be in Anaheim, November 7-9, 2019. Yes, right in our backyard.

October was much about outreach: many opportunities for SWE members to showcase women as professionals, and to inspire the next generation. Our members were busy at the SWE Embry-Riddle general meeting, ASU Career Exploration Night, ASU EPICS Design Reviews, Young Engineers Shape the World, and Girls Make-A-Thon. Thanks to Suzanna Cottrell Olsen, Renee Defeo, Amanda Farr, Maira Garcia, Stephanie Gillespie, Lisa Mesias, Joyce Weiner, and others who donated precious personal time to these events.

SWE Phoenix is honored to add the Kate Hunter Memorial Scholarship to our annual scholarships. Kate's family chose SWE Phoenix to receive this donation. Amanda Levenson, the SWE Phoenix Scholarship chair, has revamped the scholarship process for this year's awards, and will be rolling out the details to the students at ASU, ERAU, and NAU this month.

Quick updates:

NOVEMBER 15 HAPPY HOUR: see more below!

SWE COORDINATOR FOR THE WEST VALLEY: Why are so many SWE Phx events held in the SE part of the Phoenix area? Want to change this? If you are in the West part of the greater Phoenix area, help us add activities in this area! We will give you a budget and you can select a location for an event near you: these events can range from simple happy hours to speakers and beyond! Interested? Send a message to president@swephoenix.com and let us know about you.

SAVE THE DATE: January 10, 2019, 8PM: If you missed Melissa Marshall's megasession at WE'18, don't fret! SWE Phoenix is sponsoring our very own live webinar on January 10, 2019, at 8PM. This event will be limited to 100 members, so that we have plenty of time for our questions. Melissa's topic will be "POWERFUL PRESENTATIONS". Melissa is a world-class communications expert. See more about her

at <https://www.presentyourscience.com/> and via her TED talk, "Talk Nerdy to Me". Stay tuned for more about this event!

Read more below,

Barbara

Barbara Haney

SWE Phoenix President, FY18

haney.barbara@gmail.com or

president@swephoenix.com

Check out our website at swephoenix.com and find us on Facebook too!

SWE PHOENIX ANNOUNCEMENTS:

- SWE-PHX at Hermanas Conference, 11/9
- SWE-PHX and SWE Tucson Hike, 11/10
- SWE-PHX Volunteers for EPICS Design Reviews, 11/14, 11/19 & 11/20
- SWE-PHX Happy Hour, 11/15
- SWE-PHX Parents Meet-Up, 12/1
- Save the Date: SWE-PHX Webinar "Powerful Presentations", 1/10
- Save the Date: SWE-PHX Book Club, 1/13

OTHER ANNOUNCEMENTS:

- SWE-ERAU Meetings, 11/19 & 11/26
- SWE-PHX CafePress Shop
- SWE-PHX Looking for Mentors to Collegiates

SWE-PHX ANNOUNCEMENTS

1. SWE-PHX VOLUNTEER LEAD FOR HERMANAS CONFERENCE, 11/9

Outreach Event: HERMANAS CONFERENCE

Location: Chandler-Gilbert Community College, Williams Campus

Date: Friday, November 9, 2018 11am-1:25pm

Contact: president@swephoenix.com

Description: Hermanas (Sisters): Diseña Tu Futuro (Design Your Future) is designed to introduce young Latina girls to STEM careers and majors in a fun and interactive way. They expect around 200 Latina middle school students to be attending the conference. The Hermanas conference has invited SWE Phoenix to participate in the Educational Resource Fair. This would include:

- Set up an exhibit booth (table and chairs provided) to educate conference participants on SWE and SWEnext
- Distribute hand-outs and/or materials containing relevant school/program information to the conference participants (SWE will provide these)

Interested in participating? Please contact president@swephoenix.com – we will have a booth and have SWEnext information to hand out.

Additional details: <http://cqc.edu/community/Pages/hermanas.aspx>

2. SWE-PHX AND SWE TUCSON HIKE, 11/10

Event: SWE Phoenix and SWE Tucson joint hike and social

Date & Time: Sat. Nov 10th, 8:15am hike and 12:00 lunch

Location: Picacho Peak State Park and Nico's Mexican Food (Eloy, AZ)

Cost: Members pay their own way. Some compensation available. Cash only at Nico's.

RSVP: Email Stephanie or Facebook event

Contact: s.gillespie812@gmail.com

Description: Network with other SWE members from the Phoenix and Tucson session while enjoying the outdoors! We will plan to hike/climb the challenging Hunter Trail on Picacho Peak (<https://www.alltrails.com/trail/us/arizona/hunter-trail-to-picacho-peak>). Appropriate clothing, shoes and gloves are recommended (there are steel cables on parts of the ascent and descent. Afterwards, please join us for lunch at Nico's Mexican Food in Eloy, AZ at 12:30pm. All members are invited to lunch whether they participated in the hike or not. We hope to see everyone there! Please RSVP to Stephanie for carpooling and meal reservations.

3. SWE-PHX VOLUNTEERS NEEDED TO JUDGE ASU EPICS DESIGN REVIEWS, 11/14, 11/19 & 11/20

Event: Volunteer as a judge at ASU EPICS Design Reviews

Date & Time: Wed. Nov 14th, Mon. Nov 19th, Tues Nov 20th 5:30-8:30pm

Location: ASU Tempe campus

Cost: Free

RSVP: Email Stephanie, ASU EPICS Director of Instruction

Contact: s.gillespie812@gmail.com

Description: The Engineering Project in Community Service (EPICS) program at ASU allows students to work on real problems for real non-profits in a multi-semester, multidisciplinary team setting. We need ~45 judges across the 3 evenings to listen to 4 different student teams present and provide feedback. Dinner is provided at 5:30pm and judge orientation start at 5:55pm; you do not need to attend all three nights. If you are interested in signing up as a design reviewer, then you can do so at: <https://asuengineeringasa.wufoo.com/forms/x13byw750g39mor/> or please email Stephanie with which night you are able to assist.

4. SWE-PHX HAPPY HOUR, 11/15

SWE Phoenix Happy Hour in the North Valley will be November 15th from 4 - 5:30pm.

The event will be held at Yard House in Desert Ridge: 21001 N Tatum Blvd suite 48-1550, Phoenix, AZ 85050.

Please respond to Amanda Farr, amanda.farr@gmail.com, by Nov 13th.

People can also call Amanda 314.422.6944 day of if they need help finding the location.

5. SWE-PHX PARENTS MEET-UP, 12/1

What: SWE Phoenix Parents Meet-Up

When: Saturday, December 1, 10am-12pm

Where: [Giggles Indoor Playground](#)

2988 N. Alma School Rd. #2 (SW Corner Alma School & Elliot)

Chandler, AZ 85224

Details: Admission is \$10 for the first child aged 9 months to 6 years, \$8 for additional siblings

Children must wear grip socks, bring your own or buy on site for \$2

Adults must wear socks, grip or non-grip are okay

They have coffee and you can bring your own food (a microwave is available if desired)

Questions: Email Stephanie Busch at stephanie.c.berry@gmail.com

6. SAVE THE DATE: SWE-PHX WEBINAR “Powerful Presentations”, 1/10

If you missed Melissa Marshall’s megasession at WE’18, don’t fret! SWE Phoenix is sponsoring our very own live webinar on January 10, 2019, at 8PM. This event will be limited to 100 members, so that we have plenty of time for our questions. Melissa’s topic will be “POWERFUL PRESENTATIONS”. Melissa is a world-class communications expert. See more about her at <https://www.presentyourscience.com/> and via her TED talk, “Talk Nerdy to Me”. Stay tuned for more about this event!

7. SAVE THE DATE: SWE-PHX QUARTERLY BOOK CLUB, 1/13

Book: Future by Alex Ross

Date: Sunday, January 13 2019

Time: 3 PM – 5 PM

Location: TBD

Book: *How Women Rise* by Marshall Goldsmith

RSVP: Janelle Bakke, janellicole0@yahoo.com

OTHER ANNOUNCEMENTS

8. SWE CHAPTER AT EMBRY-RIDDLE AERONAUTICAL UNIVERSITY (ERAU) MEETINGS, 11/19 & 11/26

A huge thanks to Stephanie Gillespie for spending some time last night talking to the SWE Embry-Riddle section about grad school! She got them out of their comfort zone and made them sit in a big circle to have a fun conversation!

Our next speaker will be Virginia Counts on Nov 19th and then it's their end of semester meeting on Nov 26 if anyone wants to join! I have room for 3 people in my car!

Email maira.garcia@honeywell.com for more info and stay tuned for a call for speakers for next semester!

9. SWE-PHX HAS A CAFÉ PRESS STORE!

Want a tee shirt that says SWE-PHX on it? Looking for other SWE-PHX swag? Then please take a look at our Café Press store! A small amount of the sale goes to supporting our section. Thanks!

<https://www.cafepress.com/societyofwomenengineersphoenix>

10. SWE-PHX IS LOOKING FOR MENTORS TO COLLEGIATES

Hi SWE Ladies,

This year we want to bring the focus to newly graduated engineers and help with the transition from college to industry or what I like to call "the real world" which definitely caught me off guard despite thinking I was prepared. We hope to bring this to life with the college to career program that has two separate portions. One side will link mentors/mentees up and the other will consist of events in forms such as workshops, socials, speakers, panel style, etc.

As someone who has personally struggled with this transition, I can attest to how much of a difference even having a little support makes. We all have something of value to pass on and mentor/mentee relationships strengthen both parties when cultivated with care.

If you could take the time to fill out these two short surveys, this will go a long way in growing the program and ensuring we hit the mark on the resources we provide. They each take about 1 minute. Thank you so much and I'm really excited to kick start this program and rock the STEM community in the PHX area.

https://docs.google.com/forms/d/e/1FAIpQLSczTPuVUM8L0Ohp-gJBHS4wZYzq4y36_LLj2H_TqWdCuw2Q1w/viewform?usp=sf_link

https://docs.google.com/forms/d/e/1FAIpQLSeM3WCqVfLga3A5tK7O8ruSUJ1ZL3HHTWf3Zr94HhBbSIhyEQ/viewform?usp=sf_link

Best Regards,

Diana Serban

Society of Women Engineers Phoenix Section - Secretary