



October 2019 SWE Phoenix Newsletter



Hello SWE-sters,

October's theme is: Professional Development! We are thrilled to have two events this month, and of course, plenty of options for volunteering!

Professional Development:

- **"Promoting Your Brand on LinkedIn...":** Oct 8: we are thrilled to host an evening featuring Sherri Thomas from Intel for this engaging topic. RSVP now!
- **"Grid Cybersecurity, Consequences, and Countermeasures":** Oct 15: presented by Professor Lalitha Sankar: RSVP by Oct 11.
- **SWE Phoenix Book Club:** Oct 20: see details below.

Other volunteer opportunities:

- **Engineers in Community Service (EPICS) judging, YESW, Career Exploration Nights, and SWENext:** something for everyone this month!

Section happenings:

- **Annual dues are due:** friendly reminder... SWE will drop you on September 30 if your dues have not been paid for FY20.
- **WE'19:** SWE's annual conference is coming to Anaheim in November! See the conference website for registration information: registration is open now, and hotel rooms are going fast. <https://we19.swe.org/>

Check out the coming events listed below. Don't forget to check our website (www.swephoenix.com) and Facebook page for more information about all events

Barbara Haney

SWE Phoenix President, FY20

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Check out our website at swephoenix.com and find us on Facebook too!

SWE PHOENIX ANNOUNCEMENTS:

- SWE-PHX Professional Development Event @Intel, 10/8
- SWE-PHX Professional Development Event @Medtronic, 10/15
- SWE-PHX at ASU Career Night, 10/16 & 10/22
- SWE-PHX Quarterly Book Club, 10/20

OTHER ANNOUNCEMENTS:

- SWE-PHX CafePress Shop and Amazon Smiles
- SWE ERAU: Speakers Needed
- SWENext West Valley, 10/26
- ASU YESW, 10/10
- ASU EPICS, 10/7-10/9

SWE-PHX ANNOUNCEMENTS

1. SWE-PHX PROFESSIONAL DEVELOPMENT EVENT @INTEL, 10/8

Promoting Your Brand on LinkedIn to Attract Hiring Managers, Recruiters and HR specialists

Description: Have you ever wished you for a new job, a better career or just simply more options? If so, please join us for “Promoting Your Brand on LinkedIn to Attract Hiring Managers, Recruiters and HR specialists” with leading Career Strategist, Sherri Thomas.

Sherri will be sharing tools and tips on the importance (and benefits) of building a powerful personal brand on LinkedIn. You’ll learn how to brand yourself bigger and get more views, connections and job offers by leveraging your LinkedIn profile.

Sherri Thomas is a leading Career Strategist, Huffington Post career columnist and award-winning author. She helps others think differently and more proactively in their career. As a career strategist and leadership coach inside and outside of Intel, Sherri helps professionals pivot, re-brand and advance their career. She is regularly sought after by the media for her career insights and strategies including the [Wall St Journal](#), (13 times), [TIME Magazine](#), the [Washington Post](#), [Smart Money magazine](#), the [New York Daily News](#), [NBC TV Phoenix Channel 12](#), and more. Sherri is a keynote speaker and has spoken at conferences and events across the United States, as well as in Ireland, Israel, Vietnam, Malaysia, Singapore, Canada, Mexico, Bali and Kenya.

Date & Time: October 8, 2019, 5:30-7:30PM (come early and network! Program starts at 6:00)

Location: Intel, C7-112, 5000 West Chandler Blvd, Chandler, AZ 85226

Cost: Free: please sign up, so we can judge attendance. SWE’s buying dinner, so let us know you are coming!

RSVP: <https://www.eventbrite.com/e/promoting-your-brand-on-linkedin-to-attract-hiring-managers-recruiters-and-hr-specialists-tickets-70094533637>

Contact: Amanda Levenson, levensonamanda@gmail.com

2. SWE-PHX PROFESSIONAL DEVELOPMENT EVENT @MEDTRONIC, 10/15

"Grid cybersecurity, Consequences, and Countermeasures", by Professor Lalitha Sankar

Date and Time: Tuesday, October 15, 2019, 5:30 – 8:00pm

Location: [Medtronic, 2110 W. Medtronic Way, Tempe, AZ building 5 \(rooms 5B/C/D\)](#)

RSVP required by 5PM, Friday, 10/11/2019: <https://www.eventbrite.com/e/professional-development-at-medtronic-tickets-72194613031>

Description:

5:30-6:00 Check-in and dinner

6:00-7:00 Speaker

Biography: Lalitha Sankar is an associate professor in the School of Electrical, Computer and Energy Engineering at Arizona State University. She joined ASU as an assistant professor in fall of 2012. She received a bachelor's degree from the Indian Institute of Technology, Bombay, a master's degree from the University of Maryland, and a doctorate from Rutgers University in 2007. Following her doctorate, Sankar was a recipient of a three-year Science and Technology Teaching Postdoctoral Fellowship from the Council on Science and Technology at Princeton University, following which she was an associate research scholar at Princeton. Prior to her doctoral studies, she was a senior member of technical staff at AT&T Shannon Laboratories. Her research interests include information privacy and secrecy in distributed and cyber-physical systems, wireless communications, network information theory and its applications to model and study large data systems. For her doctoral work, she received the 2007-2008 Electrical Engineering Academic Achievement Award from Rutgers University. She received the IEEE Globecom 2011 Best Paper Award for her work on privacy of side-information in multi-user data systems. She was awarded the National Science Foundation CAREER award in 2014 for her project on privacy-guaranteed distributed interactions in critical infrastructure networks such as the Smart Grid.

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3. SWE-PHX @ASU CAREER EXPLORATION NIGHT, 10/16 & 10/22

Event: ASU Fulton Schools of Engineering Career Exploration Night

Date & Location: Wednesday, October 16, 2019, 4:30-8PM, ASU Tempe Campus; Tuesday, October 22, 2019, 4:30-7PM, ASU Polytechnic Campus

Cost: Free (parking and food)

Description: Career Exploration Night is a fun, mixer-style event to allow first-year engineering students to interact with professionals. We need you to share your career experiences with students. Call your friends, get your co-workers together, sign up and show up for this relaxed evening event. Come when you can and leave when you must. We do need you to register in advance!

RSVP:

Tempe event: <https://asu-csm.symplicity.com/events/5e7ba0a92a57b22cb1b0dfb592dc987c/overview>

Poly event: <https://asu-csm.symplicity.com/events/95b18d5d3ec6dbe3ef7f3d708474329e/overview>

Contact: barbara.haney@asu.edu

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4. SWE-PHX QUARTERLY BOOK CLUB, 10/20

Date & Time: Sunday, October 20, 3-5 PM

Location: Schmooze Workspace and Cafe

4222 N. Marshall Way, Scottsdale, Arizona 85251

Book: "Every Tool's a Hammer: Life Is What You Make It" by Adam Savage

Contact: Janelle Bakke, janellecole0@yahoo.com

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OTHER ANNOUNCEMENTS

5. SWE-PHX AMAZON SMILES

If you are doing any shopping on Amazon this holiday season, please use the [Amazon Smiles website](#), setting Society of Women Engineers Phoenix as your charity. Happy holidays!

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6. SWE ERAU: SPEAKERS NEEDED

SWE Embry-Riddle is looking for SWE Phoenix speakers this semester!

School is back in session and we are looking for SWE members to come out and speak to the SWE Embry-Riddle section about the following topics:

- work/life balance
- how to use engineering skills/knowledge outside of work/school
- anything active (we had a speaker teach a krav maga lesson)
- anything else you think would be helpful to college students!

The SWE meetings are Mondays from 7-8pm in Prescott and Maira (SWE Phoenix Collegiate Counselor to Embry-Riddle) can drive/carpool.

Please send me Maira an email to maira.garcia@honeywell.com with the topic and a few dates that work for you and we can set something up.

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7. SWENext West Valley, 10/26

What: Meet and Greet

When: Saturday, October 26th, 2019 10:00 AM – 11:30 AM

Location: Einstein Bros. Bagels Dysart & McDowell, 1550 N Dysart Rd Goodyear, AZ 85395

RSVP: Check out our facebook group, and RSVP in the event!

Group: <https://www.facebook.com/groups/swenextwestvalley/>

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8. ASU YESW, 10/10

YOUNG ENGINEERS SHAPE THE WORLD (YESW):

This event will bring together industry professionals and Fulton undergrads for an evening of networking and career exploration for students in the Young Engineers Shape the World (YESW) program. Aimed at attracting female students, first generation students, and those with financial need, YESW seeks to increase the diversity of students pursuing engineering. Parking and refreshments will be provided.

Date & Time: Thursday, October 10, 5-7:30pm (Poly campus); Thursday, Oct 24, 5-7:30pm (Tempe)

Location: ASU Polytechnic Campus and ASU Tempe Campus

RSVP: Sign up at <https://youngengineers.engineering.asu.edu/evening-with-engineers/>

Contact: Sharon.Torres@asu.edu

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9. ASU EPICS, 10/7-10/9

Event: EPICS Design Reviews: The Engineering Projects in Community Service program provides students the opportunity to practice applicable engineering design concepts to solve engineering-related problems for non-profit organizations. As a reviewer, you can offer the students useful feedback concerning the development of their projects. The EPICS Design Reviews are fast approaching, and we are in need of Industry reviewers for the following days to help our student teams take their projects to the next level!

- Monday (10/7) - 2:45 p.m.-4:15 p.m.
- Monday (10/7) - 5:00 p.m.-7:45 p.m.
- Tuesday (10/8) - 5:00 p.m.-7:45 p.m.
- Wednesday (10/9) - 5:00 p.m.-7:45 p.m.

Dinner is served at 5:00pm and a brief training for judges starts at 6pm. If leaving work is a challenge, you can arrive as late as 5:45pm.

Location: ASU Tempe Campus, Generator Labs, ECG 101

RSVP: [RSVP HERE](#)

Contact: Jared Schoepf at jjchoep@asu.edu