



September 2019 SWE Phoenix Newsletter



Hello SWEsters,

Heads up! Right, September, already.

We have lots of programs planned for September and October. Check out the opportunities for community engagement:

- **EPICS at ASU:** The EPICS program is again requesting SWE members to participate in design reviews. This program provides a platform for us to support community projects and showcase women in technical roles, both to students as well as other professionals during the design reviews. Our September meeting will have more information on how to engage. Sign up and see you there.
- **YESW:** Young Engineers Shape the World (YESW) is a great program for 10th and 11th grade students. Several members participated last year, and the YESW program asked for more help getting engineers to the events: kickoff is this month, and there will be “Evenings with Engineers” events later.
- **STEM Night At The Ballpark:** we return for the 6th year of this fun outreach event! Sara Christopherson has again arranged for SWE Phoenix to participate in this large-scale event.

Coming attractions in October: *see event listings for details:*

- **Professional Development: “Promoting Your Brand on LinkedIn...”:** **Oct 8:** we are thrilled to host an evening featuring Sherri Thomas from Intel for this engaging topic.
- **Career Exploration Nights:** Oct 16 & Oct 22: sign up for a fun, low-key mixer-style event with freshmen engineering students at ASU.

Section happenings:

- **Annual dues are due:** friendly reminder... If these are paid through your employer, please check to see how that process handles renewals.
- **WE’19:** SWE’s annual conference is coming to Anaheim in November! See the conference website for registration information: registration is open now, and hotel rooms are going fast. <https://we19.swe.org/>

Check out the coming events listed below. Don’t forget to check our website (www.swephoenix.com) and Facebook page for more information about all events.

Barbara Haney

SWE Phoenix President, FY20

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Check out our website at swephoenix.com and find us on Facebook too!

SWE PHOENIX ANNOUNCEMENTS:

- SWE-PHX General Meeting about EPICS, 9/10
- SWE-PHX at Chase Field for STEM Night, 9/27
- SAVE THE DATE: SWE-PHX Professional Development Event 10/8
- SAVE THE DATE: SWE-PHX at ASU Career Night, 10/16 &10/22
- SAVE THE DATE: SWE-PHX Quarterly Book Club, 10/20

OTHER ANNOUNCEMENTS:

- SWE-PHX CafePress Shop and Amazon Smiles
- SWE ERAU: Speakers Needed
- SWENext East Valley, 9/28
- ASU YESW, 9/14

SWE-PHX ANNOUNCEMENTS

1. SWE-PHX General Meeting about EPICS, 9/10

On September 10, 6-7PM, Jared Schoepf will speak on the Engineering Projects in Community Service (EPICS) program at ASU. Don't know what EPICS is or how to connect with capstone coordinators to suggest a project for your company or organization? Time to find out!

Date & Time: September 10, 2019, 5:30 PM- 8:00 PM (come early and network! Program starts at 6:00)

Location: Rudy's BBQ, 7300 West Chandler Blvd, Chandler, AZ 85226

Cost: Free: please sign up, so we can judge attendance

RSVP: <https://www.eventbrite.com/e/general-meeting-engineering-in-community-service-epics-tickets-68497518923>

Contact: president@swephoenix.com

2. SWE-PHX @ CHASE FIELD FOR STEM NIGHT, 9/27

Date: September 27, 2019

Time: 4 pm show up to help set up (if you cannot be there by 4 pm let me know when you can make it to the ballpark.)

Location: Arizona Diamondbacks Stadium (Chase Field- 401 East Jefferson Street, Phoenix, AZ 85004)

Cost: Free

Contact: Schristopherson@pre-engr.com

Description:

This will be our sixth year participating at the STEM Showcase at the Arizona Ballpark. The Arizona Diamondbacks will welcome more than 5,000 Arizona Students and their families to this event. The Diamondbacks bring in interactive

exhibits, professionals from the fields of science, technology, engineering and math. Exhibits from the past included reptile petting zoo from the Phoenix Herpetological Society, future cities, robotic dinosaur from the Phoenix Zoo's "Dinosaurs in the Desert" exhibit, giant replica planets from the Challenger Space Center, several high school robotics teams and much more.

SWE will set up a booth and will be helping the kids make slime. Sara will be there between 3:00 pm and 3:30 pm to get set up. We are looking for lots of help. If you cannot make it there by 3:30 pm, just let Sara know what time you can make it there by. Arizona Diamondbacks have given us free parking in the garage in the past.

I have been asked by the Diamondbacks to bring back our slime making kit, it has always been a huge hit. Be prepared, lots of kids.

RSVP: will be required. Please send Sara an email at schristopherson@pre-engr.com.

3. SAVE THE DATE SWE-PHX PROFESSIONAL DEVELOPMENT EVENT, 10/8

Promoting Your Brand on LinkedIn to Attract Hiring Managers, Recruiters and HR specialists

Description: Have you ever wished you for a new job, a better career or just simply more options? If so, please join us for "Promoting Your Brand on LinkedIn to Attract Hiring Managers, Recruiters and HR specialists" with leading Career Strategist, Sherri Thomas.

Sherri will be sharing tools and tips on the importance (and benefits) of building a powerful personal brand on LinkedIn. You'll learn how to brand yourself bigger and get more views, connections and job offers by leveraging your LinkedIn profile.

Sherri Thomas is a leading Career Strategist, Huffington Post career columnist and award-winning author. She helps others think differently and more proactively in their career. As a career strategist and leadership coach inside and outside of Intel, Sherri helps professionals pivot, re-brand and advance their career. She is regularly sought after by the media for her career insights and strategies including the [Wall St Journal](#), (13 times), [TIME Magazine](#), the [Washington Post](#), [Smart Money magazine](#), the [New York Daily News](#), [NBC TV Phoenix Channel 12](#), and more. Sherri is a keynote speaker and has spoken at conferences and events across the United States, as well as in Ireland, Israel, Vietnam, Malaysia, Singapore, Canada, Mexico, Bali and Kenya.

Date & Time: October 8, 2019, 5:30-7:30PM (come early and network! Program starts at 6:00)

Location: Intel, C7-112, 5000 West Chandler Blvd, Chandler, AZ 85226

Cost: Free: please sign up, so we can judge attendance. SWE's buying dinner, so let us know you are coming!

RSVP: <https://www.eventbrite.com/e/promoting-your-brand-on-linkedin-to-attract-hiring-managers-recruiters-and-hr-specialists-tickets-70094533637>

Contact: Amanda Levenson, levensonamanda@gmail.com

4. SAVE THE DATE SWE-PHX @ASU CAREER EXPLORATION NIGHT, 10/16 & 10/22

Event: ASU Fulton Schools of Engineering Career Exploration Night

Date & Location: Wednesday, October 16, 2019, 4:30-8PM, ASU Tempe Campus; Tuesday, October 22, 2019, 4:30-7PM, ASU Polytechnic Campus

Cost: Free (parking and food)

Description: Career Exploration Night is a fun, mixer-style event to allow first-year engineering students to interact with professionals. We need you to share your career experiences with students. Call your friends, get your co-workers together, sign up and show up for this relaxed evening event. Come when you can and leave when you must. We do need you to register in advance!

RSVP:

Tempe event: <https://asu-csm.symplicity.com/events/5e7ba0a92a57b22cb1b0dfb592dc987c/overview>

Poly event: <https://asu-csm.symplicity.com/events/95b18d5d3ec6dbe3ef7f3d708474329e/overview>

Contact: barbara.haney@asu.edu

5. SAVE THE DATE SWE-PHX QUARTERLY BOOK CLUB, 10/20

Date & Time: Sunday, October 20, 3-5 PM

Location: TBD

Book: "Every Tool's a Hammer: Life Is What You Make It" by Adam Savage

Contact: Janelle Bakke, janellecole0@yahoo.com

OTHER ANNOUNCEMENTS

6. SWE-PHX CAFÉ PRESS STORE AND AMAZON SMILES

Want a tee shirt that says SWE-PHX on it? Looking for other SWE-PHX swag? Then please take a look at our Café Press store! A small amount of the sale goes to supporting our section. Thanks!

<https://www.cafepress.com/societyofwomenengineersphoenix>

And if you are doing any shopping on Amazon this holiday season, please use the Amazon Smiles website, setting Society of Women Engineers Phoenix as your charity. Happy holidays!

7. SWE ERAU: SPEAKERS NEEDED

SWE Embry-Riddle is looking for SWE Phoenix speakers this semester!

School is back in session and we are looking for SWE members to come out and speak to the SWE Embry-Riddle section about the following topics:

- work/life balance
- how to use engineering skills/knowledge outside of work/school
- anything active (we had a speaker teach a krav maga lesson)
- anything else you think would be helpful to college students!

The SWE meetings are Mondays from 7-8pm in Prescott and Maira (SWE Phoenix Collegiate Counselor to Embry-Riddle) can drive/carpool.

Please send me Maira an email to maira.garcia@honeywell.com with the topic and a few dates that work for you and we can set something up.

8. SWENext East Valley, 9/28

Volunteers needed at SWENext East Valley club - Avengers, meeting to talk to kids about what they do, Junior/High school kids (boys/girls) are welcome to be part of the club.

Date & Time: Sep 28th, 1 - 2 pm (20-25 min interactive talk with kids)

Location: Ocotillo Intel campus- OC8 lobby, 4500 S Dobson Rd, Chandler, AZ

RSVP: <https://www.eventbrite.com/e/junior-robotics-workshop-badges-1-2-3-september-28-2019-tickets-63031393595>

Contact: Neethu Elizabeth Simon, nelizabe@asu.edu

Description: Club goal is to compete in STEM/Robotics competitions and participate in outreach activities. Program timeline is Aug 08/2019 to March 03/2020. No meeting planned for December.

Fall Lego League Teams have to present a research work on building better & smarter

Cities.<http://firstlegoleague.org/challenge>). Seeking speakers who are engineers (civil/mechanical etc) or anyone working in Sustainability fields or working for the City who can come & talk to the kids regarding their work.

9. ASU YESW, 9/14

YOUNG ENGINEERS SHAPE THE WORLD (YESW):

Love engineering? Passionate about educational outreach? Young Engineers Shape the World is a two-year program offered by Arizona State University's Ira A. Fulton Schools of Engineering for high school students to view engineering as a socially relevant profession. YESW is seeking industry professionals for the kickoff event.

Date & Time: Kickoff Conference: Saturday, September 14, 2019, 10am-3pm (various shifts available)

Location: ASU Tempe Campus

RSVP: Sign up to volunteer for the Kickoff Conference: <http://links.asu.edu/kickoffvolunteer>

Contact: lauren.preble@asu.edu